

# TAB appoints Samuel Leach as head of investor relations to boost property investments

News

20.06.24



- Samuel Leach joins as head of investor relations to spearhead and oversee the investor relations team
- Leach has worked as a Stock and FX trader for nearly thirteen years and has worked alongside TAB for over two years
- TAB continues to grow its business including the completion of a £300m NatWest private securitisation facility last year

TAB, the real estate finance and investment house has appointed Samuel Leach as head of investor relations. The new hire comes after a period of growth for TAB which has launched a fractional ownership investment product as well as securing a funding line from NatWest.

Leach will work with the existing investor relations team to drive the company's investment strategies, foster robust relationships with its network of investors and streamline the investor relations processes as TAB continues to grow its investor base and product lines.

Leach has nearly thirteen years of experience in personal finance and has been working closely with CEO Duncan Kreeger since 2015 on various projects for TAB. He began his career as a financial trader, working at C Hoare & Co Private Bank until he later founded a financial trading education business, Samuel and Co Trading. At Samuel and Co, his company educates customers to gain Ofqual Regulated Diplomas (a Master Degree level equivalent) within Financial Trading, and how to build their wealth through a second income stream or become full-time traders.

It is great to have Samuel on board, he is a trusted partner and someone who has known TAB since the beginning. As the market has changed and we are growing as a business, we need to hire the right people who will put us in good stead for making strategic decisions for the long-term. From experience, Samuel's operational background and mindset are what is required to support the next phase of TAB's growth as we continue to expand our product offering and seek to welcome new investors to the platform.

**Duncan Kreeger, CEO and Founder, TAB**

This is a great time to join TAB as head of investor relations and contribute to the company's continued growth and success. I look forward to working closely with the rest of the team to build on existing relationships within our network and provide innovative ways to invest in real estate, which is traditionally difficult to access. We aim to provide an exceptional experience for our investors and I am excited to leverage my expertise in personal finance and trading to support TAB's mission of making real estate investment accessible and rewarding for all.

**Samuel Leach, Head of Investor Relations, TAB**

Following TAB's successful 2023 TAB has expanded its business practice in 2024 beyond London and the South East of England to the midlands, Scotland and Wales.

- ENDS -

For more information, please contact Montfort Communications:

Aaron Bass / Anna Simpson – [bass@montfort.london](mailto:bass@montfort.london) / [simpson@montfort.london](mailto:simpson@montfort.london)

### **Notes to editors**

TAB is a whole life cycle, real estate finance and investment platform, established in 2018 to cater to property projects that were not aligned with the stringent criteria of traditional lenders. Recognising the need for a lender well-versed in bridging loans and experienced in efficient risk management, TAB designed a lending model that embraces flexibility and considers borrowers' unique requirements. With a dedicated and experienced team comprising seasoned professionals, including in-house legal experts, quality underwriters, and skilled salespeople, TAB has successfully written over £450m in loans within four years and is set to have a loan book of over £700m in 2025.



TAB has now expanded, and its extensive lending experience, diverse funding sources, and nationwide reach enables it to offer competitive finance solutions as well as a growing range of other investment opportunities. TAB prioritises trust, transparency, personalisation, efficiency, and innovation to deliver outstanding service to clients.

**Capital is at risk.** Property values can go down as well as up. Borrowers may default and investments may not perform as expected. Interest and income are not guaranteed. Returns may vary. You should not invest more than you can afford to lose. TAB is not authorised by the Financial Conduct Authority. Investments are not regulated and you will have no access to the Financial Services Compensation Scheme (FSCS) or the Financial Ombudsman Service (FOS). Past performance and forecasts are not reliable indicators of future results and should not be relied on. Forecasts are based on TAB's own internal calculations and opinions and may change. Investments are illiquid. Once invested, you are committed for the full term. Tax treatment depends on individual circumstances and may change.

You are advised to obtain appropriate tax or investment advice where necessary. Understand more about the key risks [here](#).

TAB is a trading name of TAB London Limited. Registered in England and Wales with registration number: 11225821 and whose registered office is at 101 New Cavendish Street, London W1W 6XH.