

# A day in the life of... Kobi Lehrer, Chief Strategy Officer.

**Team**

**24.08.23**

## TAB's quick fire questions

### **How long have you worked at TAB?**

I have worked at TAB for three years. Before TAB, I co-founded a property fintech business where I worked for five years and before that I was a solicitor for over ten years in the City. I graduated from Manchester University with a BA in Philosophy and Politics.

### **What does your role at TAB involve?**

I am always trying to balance my time between trying to ensure the business runs as smoothly as possible while also considering the direction of the business through devising and implementing strategy. My main areas of focus are operations, legal and risk as well as concentrating on fundraising. Unsurprisingly that means my days are incredibly varied and often full of meetings for different areas of the business. From an internal perspective; marketing to product design to HR to tech chats. While externally I might be speaking to prospective or existing funders or lawyers or corporate advisers or I might be networking. The one constant throughout is trying to optimise efficiency across the business.

### **What's the best thing about working at TAB?**

The best things about working for TAB are the people, the variety and the culture. It feels like everybody is moving in the same direction with the business and contributing to its continuing success. It's a buzzy, fun place to work, it's never calm or quiet and there is always an interesting

challenge to overcome. Sometimes it can feel like there are one too many plates spinning but I wouldn't have it any other way!

**What is your favourite band or artist?**

Impossible to give just one answer. Lauryn Hill, Rolling Stones, Amy Winehouse, Oasis, D'Angelo, Coldplay, Teskey Brothers, Tom Misch, Melody Gardot and Stevie Wonder.

**If you could have one superpower, what would it be?**

Either to be able to play all musical instruments perfectly or to speak all languages fluently.

**What is your favourite restaurant?**

Westerns Laundry

**What is your favourite holiday destination?**

Alps in winter, Greek Islands in summer.

**How many years of experience do you have?**

My first 'real job' was as a solicitor and I qualified in 2004.

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